#### CS60021: Scalable Data Mining

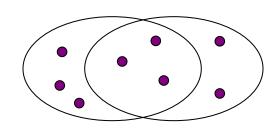
#### Similarity Search and Hashing

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#### **Finding Similar Items**

#### **Distance Measures**

- Goal: Find near-neighbors in high-dim. space
- We formally define "near neighbors" as points that are a "small distance" apart
- For each application, we first need to define what "distance" means
- Today: Jaccard distance/similarity
- The Jaccard similarity of two sets is the size of their intersection divided by the size of their union:  $sim(C_1, C_2) = |C_1 \cap C_2| / |C_1 \cup C_2|$
- Jaccard distance:  $d(C_1, C_2) = 1 |C_1 \cap C_2| / |C_1 \cup C_2|$



3 in intersection 8 in union Jaccard similarity= 3/8 Jaccard distance = 5/8

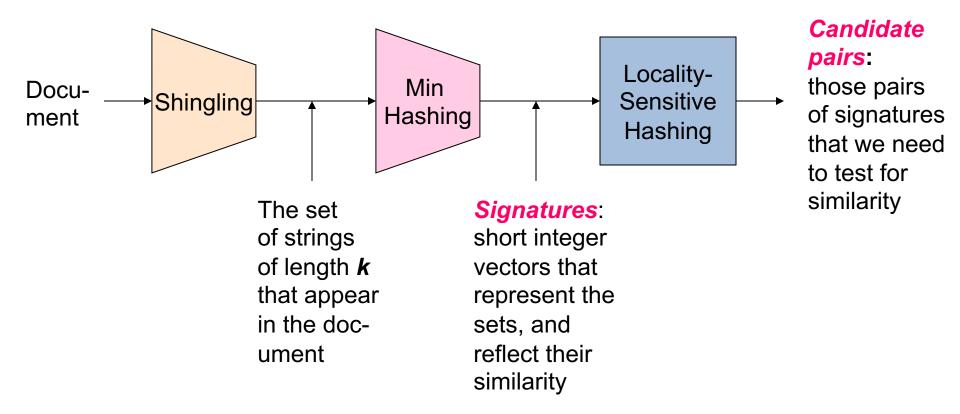
# Task: Finding Similar Documents

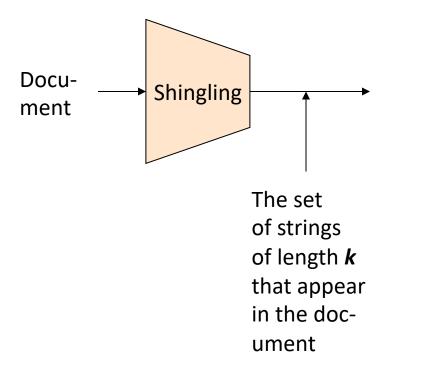
- Goal: Given a large number (*N* in the millions or billions) of documents, find "near duplicate" pairs
- Applications:
  - Mirror websites, or approximate mirrors
    - Don't want to show both in search results
  - Similar news articles at many news sites
    - Cluster articles by "same story"
- Problems:
  - Many small pieces of one document can appear out of order in another
  - Too many documents to compare all pairs
  - Documents are so large or so many that they cannot fit in main memory

#### **3** Essential Steps for Similar Docs

- **1.** *Shingling:* Convert documents to sets
- 2. *Min-Hashing:* Convert large sets to short signatures, while preserving similarity
- Locality-Sensitive Hashing: Focus on pairs of signatures likely to be from similar documents
  - Candidate pairs!

#### The Big Picture





#### Shingling

Step 1: Shingling: Convert documents to sets

#### Documents as High-Dim Data

- Step 1: Shingling: Convert documents to sets
- Simple approaches:
  - Document = set of words appearing in document
  - Document = set of "important" words
  - Don't work well for this application. Why?
- Need to account for ordering of words!
- A different way: **Shingles!**

#### **Define: Shingles**

- A k-shingle (or k-gram) for a document is a sequence of k tokens that appears in the doc
  - Tokens can be characters, words or something else, depending on the application
  - Assume tokens = characters for examples
- Example: k=2; document D<sub>1</sub> = abcab
   Set of 2-shingles: S(D<sub>1</sub>) = {ab, bc, ca}
  - Option: Shingles as a bag (multiset), count ab twice: S'(D<sub>1</sub>)
     = {ab, bc, ca, ab}

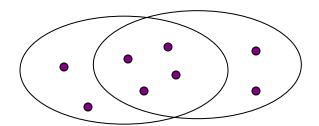
#### **Represent Shingles**

- To compress long shingles, we can hash them to (say) 4 bytes
- Represent a document by the set of hash values of its kshingles
  - Idea: Two documents could (rarely) appear to have shingles in common, when in fact only the hash-values were shared
- Example: k=2; document D<sub>1</sub> = abcab
   Set of 2-shingles: S(D<sub>1</sub>) = {ab, bc, ca}
   Hash the singles: h(D<sub>1</sub>) = {1, 5, 7}

## Similarity Metric for Shingles

- Document D<sub>1</sub> is a set of its k-shingles C<sub>1</sub>=S(D<sub>1</sub>)
- Equivalently, each document is a 0/1 vector in the space of k-shingles
  - Each unique shingle is a dimension
  - Vectors are very sparse
- A natural similarity measure is the Jaccard similarity:

 $sim(D_1, D_2) = |C_1 \cap C_2| / |C_1 \cup C_2|$ 

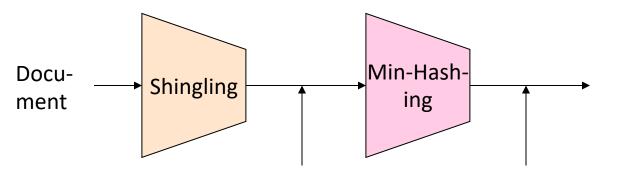


#### Working Assumption

- Documents that have lots of shingles in common have similar text, even if the text appears in different order
- Caveat: You must pick k large enough, or most documents will have most shingles
  - k = 5 is OK for short documents
  - k = 10 is better for long documents

#### Motivation for Minhash / LSH

- Suppose we need to find near-duplicate documents among N=1 million documents
- Naïvely, we would have to compute pairwise
   Jaccard similarities for every pair of docs
  - N(N−1)/2 ≈ 5\*10<sup>11</sup> comparisons
  - At 10<sup>5</sup> secs/day and 10<sup>6</sup> comparisons/sec, it would take 5 days
- For N = 10 million, it takes more than a year...



The set of strings of length *k* that appear in the document

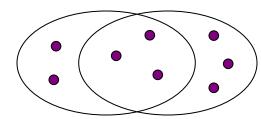
Signatures: short integer vectors that represent the sets, and reflect their similarity

## MinHashing

Step 2: *Minhashing:* Convert large sets to short signatures, while preserving similarity

#### **Encoding Sets as Bit Vectors**

 Many similarity problems can be formalized as finding subsets that have significant intersection

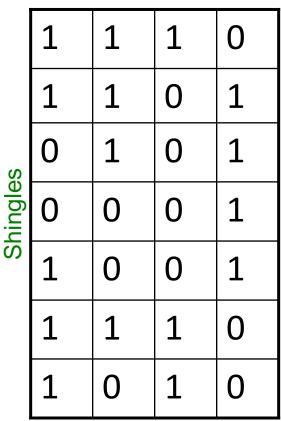


- Encode sets using 0/1 (bit, boolean) vectors
  - One dimension per element in the universal set
- Interpret set intersection as bitwise AND, and set union as bitwise OR
- **Example:** C<sub>1</sub> = 10111; C<sub>2</sub> = 10011
  - Size of intersection = 3; size of union = 4,
  - Jaccard similarity (not distance) = 3/4
  - Distance:  $d(C_1, C_2) = 1 (Jaccard similarity) = 1/4$

#### From Sets to Boolean Matrices

- Rows = elements (shingles)
- Columns = sets (documents)
  - 1 in row *e* and column *s* if and only if *e* is a member of *s*
  - Column similarity is the Jaccard similarity of the corresponding sets (rows with value 1)
  - Typical matrix is sparse!
- Each document is a column:
  - Example: sim(C<sub>1</sub>,C<sub>2</sub>) = ?
    - Size of intersection = 3; size of union = 6, Jaccard similarity (not distance) = 3/6
    - d(C<sub>1</sub>,C<sub>2</sub>) = 1 (Jaccard similarity) = 3/6

#### Documents



# **Outline: Finding Similar Columns**

#### • So far:

- Documents  $\rightarrow$  Sets of shingles
- Represent sets as boolean vectors in a matrix
- Next goal: Find similar columns while computing small signatures
  - Similarity of columns == similarity of signatures

# **Outline: Finding Similar Columns**

- Next Goal: Find similar columns, Small signatures
- Naïve approach:
  - 1) Signatures of columns: small summaries of columns
  - 2) Examine pairs of signatures to find similar columns
    - Essential: Similarities of signatures and columns are related
  - 3) Optional: Check that columns with similar signatures are really similar

#### • Warnings:

- Comparing all pairs may take too much time: Job for LSH
  - These methods can produce false negatives, and even false positives (if the optional check is not made)

# Hashing Columns (Signatures)

- Key idea: "hash" each column C to a small signature h(C), such that:
  - (1) h(C) is small enough that the signature fits in RAM
  - (2)  $sim(C_{\nu}, C_2)$  is the same as the "similarity" of signatures  $h(C_1)$  and  $h(C_2)$
- Goal: Find a hash function *h(·)* such that:
  - If  $sim(C_1, C_2)$  is high, then with high prob.  $h(C_1) = h(C_2)$
  - If  $sim(C_1, C_2)$  is low, then with high prob.  $h(C_1) \neq h(C_2)$
- Hash docs into buckets. Expect that "most" pairs of near duplicate docs hash into the same bucket!

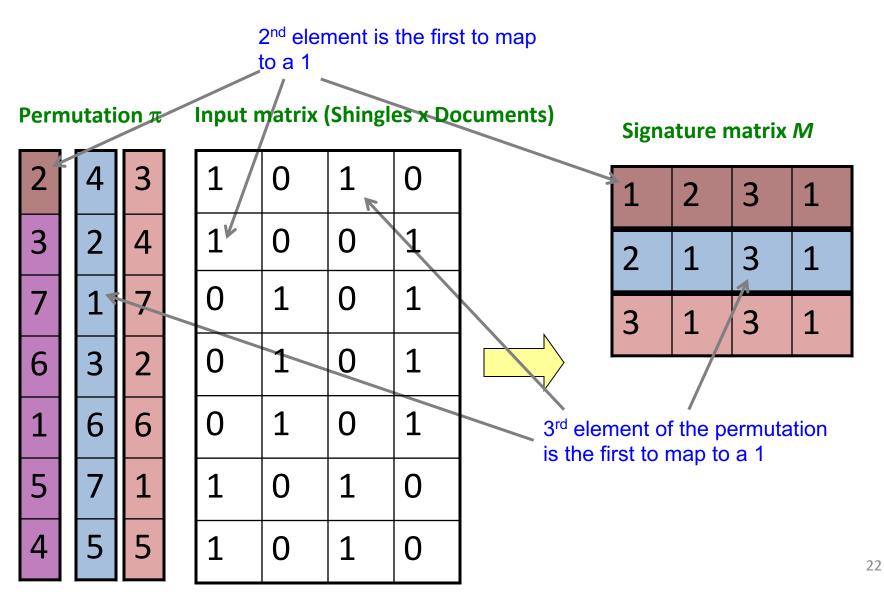
#### Min-Hashing

- **Goal:** Find a hash function *h(·)* such that:
  - if  $sim(C_1, C_2)$  is high, then with high prob.  $h(C_1) = h(C_2)$
  - if  $sim(C_1, C_2)$  is low, then with high prob.  $h(C_1) \neq h(C_2)$
- Clearly, the hash function depends on the similarity metric:
  - Not all similarity metrics have a suitable hash function
- There is a suitable hash function for the Jaccard similarity: It is called Min-Hashing

## Min-Hashing

- Imagine the rows of the boolean matrix permuted under random permutation  $\pi$
- Define a "hash" function h<sub>π</sub>(C) = the index of the first (in the permuted order π) row in which column C has value 1: h<sub>π</sub>(C) = min<sub>π</sub> π(C)
- Use several (e.g., 100) independent hash functions (that is, permutations) to create a signature of a column

#### Min-Hashing Example



#### The Min-Hash Property

- Choose a random permutation  $\pi$
- <u>Claim:</u>  $Pr[h_{\pi}(C_1) = h_{\pi}(C_2)] = sim(C_1, C_2)$
- Why?
  - Let **X** be a doc (set of shingles),  $y \in X$  is a shingle
  - Then:  $Pr[\pi(y) = min(\pi(X))] = 1/|X|$ 
    - It is equally likely that any *y* ∈ *X* is mapped to the *min* element
  - Let **y** be s.t.  $\pi(y) = \min(\pi(C_1 \cup C_2))$
  - Then either:  $\pi(y) = \min(\pi(C_1))$  if  $y \in C_1$ , or

 $\pi(y) = \min(\pi(C_2)) \text{ if } y \in C_2$ 

- So the prob. that **both** are true is the prob.  $\mathbf{y} \in C_1 \cap C_2$
- $\Pr[\min(\pi(C_1))=\min(\pi(C_2))]=|C_1 \cap C_2|/|C_1 \cup C_2|= sim(C_1, C_2)$

| 0 | 0 |  |
|---|---|--|
| 0 | 0 |  |
| 1 | 1 |  |
| 0 | 0 |  |
| 0 | 1 |  |
| 1 | 0 |  |

One of the two cols had to have 1 at position **y** 

## Four Types of Rows

• Given cols C<sub>1</sub> and C<sub>2</sub>, rows may be classified as:

 $\begin{array}{c|c} \underline{C_1 & \underline{C_2}} \\ A & 1 & 1 \\ B & 1 & 0 \\ C & 0 & 1 \\ D & 0 & 0 \end{array}$ 

- **a** = # rows of type A, etc.

- Note: sim(C<sub>1</sub>, C<sub>2</sub>) = a/(a +b +c)
- Then:  $Pr[h(C_1) = h(C_2)] = Sim(C_1, C_2)$ 
  - Look down the cols  $C_1$  and  $C_2$  until we see a 1
  - If it's a type-A row, then  $h(C_1) = h(C_2)$ If a type-B or type-C row, then not

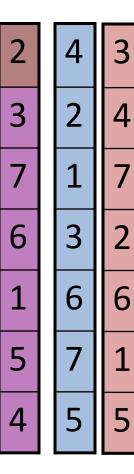
#### Similarity for Signatures

- We know:  $\Pr[h_{\pi}(C_1) = h_{\pi}(C_2)] = sim(C_1, C_2)$
- Now generalize to multiple hash functions
- The similarity of two signatures is the fraction of the hash functions in which they agree
- Note: Because of the Min-Hash property, the similarity of columns is the same as the expected similarity of their signatures

#### **Min-Hashing Example**

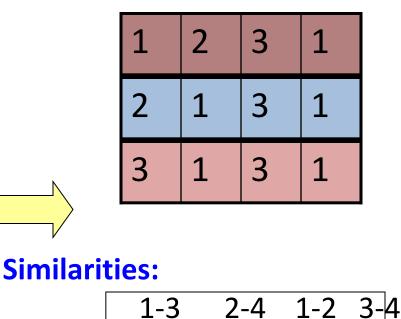
#### Permutation $\pi$

#### Input matrix (Shingles x Documents)



| 1 | 0 | 1 | 0 |
|---|---|---|---|
| 1 | 0 | 0 | 1 |
| 0 | 1 | 0 | 1 |
| 0 | 1 | 0 | 1 |
| 0 | 1 | 0 | 1 |
| 1 | 0 | 1 | 0 |
| 1 | 0 | 1 | 0 |

#### Signature matrix M



 Col/Col
 0.75
 0.75
 0
 0

 Sig/Sig
 0.67
 1.00
 0
 0

## Min-Hash Signatures

- Pick K=100 random permutations of the rows
- Think of *sig(C)* as a column vector
- sig(C)[i] = according to the *i*-th permutation, the index of the first row that has a 1 in column C

 $sig(C)[i] = min (\pi_i(C))$ 

- Note: The sketch (signature) of document C is small ~100 bytes!
- We achieved our goal! We "compressed" long bit vectors into short signatures

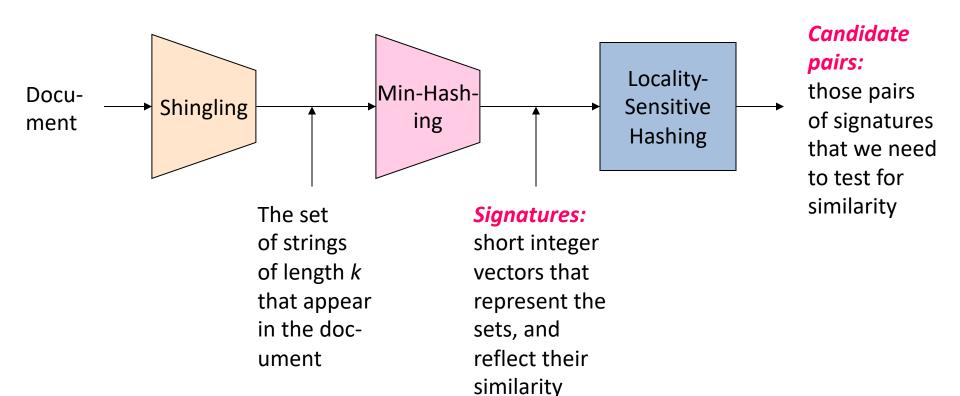
## Implementation Trick

- Permuting rows even once is prohibitive
- Row hashing!
  - Pick  $\mathbf{K} = \mathbf{100}$  hash functions  $\mathbf{k}_i$
  - Ordering under  $k_i$  gives a random row permutation!
- One-pass implementation
  - For each column *C* and hash-func. *k<sub>i</sub>* keep a "slot" for the minhash value
  - Initialize all  $sig(C)[i] = \infty$
  - Scan rows looking for 1s
    - Suppose row *j* has 1 in column *C*
    - Then for each  $k_i$ :
      - If  $k_i(j) < sig(C)[i]$ , then  $sig(C)[i] \leftarrow k_i(j)$

How to pick a random hash function h(x)? Universal hashing:  $h_{a,b}(x)=((a \cdot x+b) \mod p) \mod N$ 

where: a,b ... random integers

 $p \dots prime number (p > N)$ 



#### Locality Sensitive Hashing Step 3: Locality-Sensitive Hashing: Focus on pairs of signatures likely to be from similar documents

#### LSH: First Cut

- Goal: Find documents with Jaccard similarity at least s (for some similarity threshold, e.g., s=0.8)
- LSH General idea: Use a function *f(x,y)* that tells whether *x* and *y* is a *candidate pair*: a pair of elements whose similarity must be evaluated

#### • For Min-Hash matrices:

- Hash columns of signature matrix *M* to many buckets
- Each pair of documents that hashes into the same bucket is a candidate pair

#### Candidates from Min-Hash

- Pick a similarity threshold *s* (0 < s < 1)
- Columns x and y of M are a candidate pair if their signatures agree on at least fraction s of their rows:

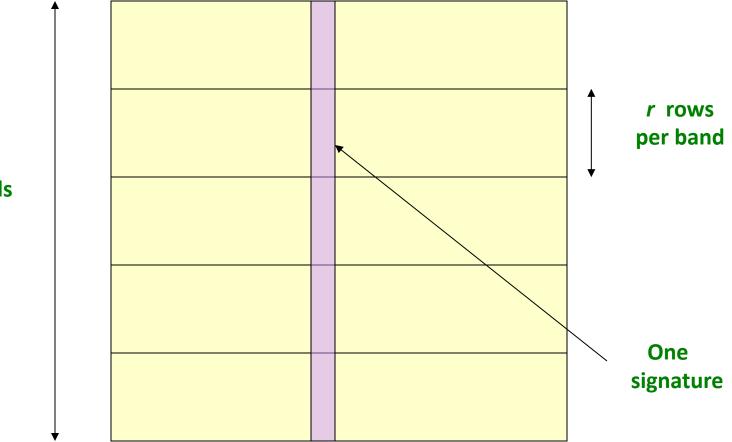
M (i, x) = M (i, y) for at least frac. s values of i

We expect documents *x* and *y* to have the same (Jaccard) similarity as their signatures

#### LSH for Min-Hash

- Big idea: Hash columns of signature matrix *M* several times
- Arrange that (only) similar columns are likely to hash to the same bucket, with high probability
- Candidate pairs are those that hash to the same bucket

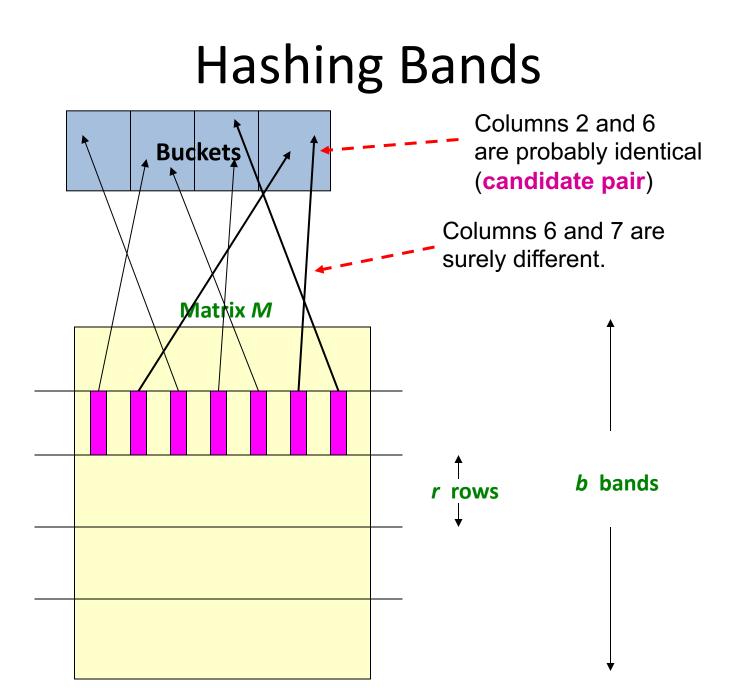
#### Partition *M* into *b* Bands



Signature matrix *M* 

#### Partition M into Bands

- Divide matrix *M* into *b* bands of *r* rows
- For each band, hash its portion of each column to a hash table with *k* buckets
   Make *k* as large as possible
- Candidate column pairs are those that hash to the same bucket for ≥ 1 band
- Tune b and r to catch most similar pairs, but few non-similar pairs



# Simplifying Assumption

- There are enough buckets that columns are unlikely to hash to the same bucket unless they are identical in a particular band
- Hereafter, we assume that "same bucket" means "identical in that band"
- Assumption needed only to simplify analysis, not for correctness of algorithm

#### Example of Bands

#### **Assume the following case:**

- Suppose 100,000 columns of *M* (100k docs)
- Signatures of 100 integers (rows)
- Therefore, signatures take 40Mb
- Choose b = 20 bands of r = 5 integers/band
- Goal: Find pairs of documents that are at least *s* = 0.8 similar

# C<sub>1</sub>, C<sub>2</sub> are 80% Similar

- Find pairs of ≥ *s*=0.8 similarity, set b=20, r=5
- **Assume:** sim(C<sub>1</sub>, C<sub>2</sub>) = 0.8
  - Since sim( $C_1, C_2$ )  $\ge$  s, we want  $C_1, C_2$  to be a candidate pair: We want them to hash to at least 1 common bucket (at least one band is identical)
- Probability C<sub>1</sub>, C<sub>2</sub> identical in one particular band: (0.8)<sup>5</sup> = 0.328
- Probability C<sub>1</sub>, C<sub>2</sub> are *not* similar in all of the 20 bands: (1-0.328)<sup>20</sup> = 0.00035
  - i.e., about 1/3000th of the 80%-similar column pairs are false negatives (we miss them)
  - We would find 99.965% pairs of truly similar documents

# C<sub>1</sub>, C<sub>2</sub> are 30% Similar

- Find pairs of ≥ s=0.8 similarity, set b=20, r=5
- **Assume:** sim(C<sub>1</sub>, C<sub>2</sub>) = 0.3

Since sim(C<sub>1</sub>, C<sub>2</sub>) < s we want C<sub>1</sub>, C<sub>2</sub> to hash to NO
 common buckets (all bands should be different)

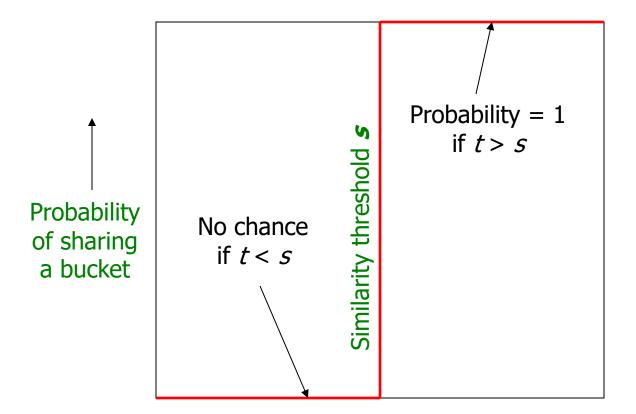
- Probability C<sub>1</sub>, C<sub>2</sub> identical in one particular band: (0.3)<sup>5</sup> = 0.00243
- Probability C<sub>1</sub>, C<sub>2</sub> identical in at least 1 of 20 bands: 1 (1 0.00243)<sup>20</sup> = 0.0474
  - In other words, approximately 4.74% pairs of docs with similarity 0.3% end up becoming candidate pairs
    - They are false positives since we will have to examine them (they are candidate pairs) but then it will turn out their similarity is below threshold s

# LSH Involves a Tradeoff

#### • Pick:

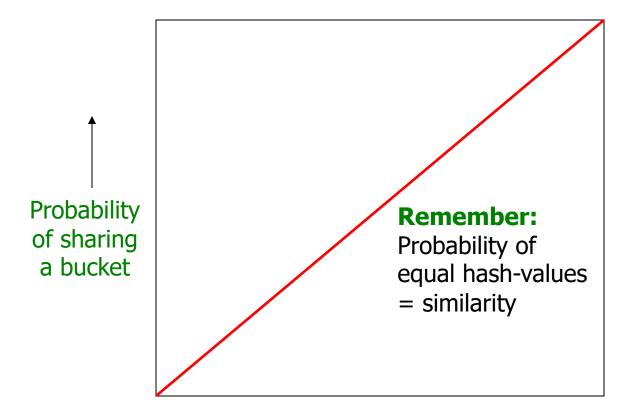
- The number of Min-Hashes (rows of **M**)
- The number of bands **b**, and
- The number of rows *r* per band
- to balance false positives/negatives
- Example: If we had only 15 bands of 5 rows, the number of false positives would go down, but the number of false negatives would go up

#### Analysis of LSH – What We Want



Similarity  $t = sim(C_1, C_2)$  of two sets  $\longrightarrow$ 

#### What 1 Band of 1 Row Gives You

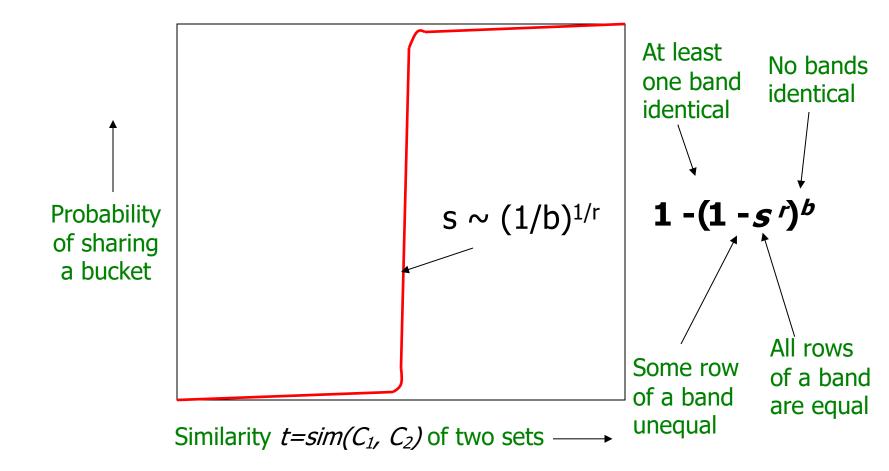


Similarity  $t = sim(C_1, C_2)$  of two sets —

# b bands, r rows/band

- Columns C<sub>1</sub> and C<sub>2</sub> have similarity t
- Pick any band (*r* rows)
   Prob. that all rows in band equal = *t*<sup>r</sup>
   Prob. that some row in band unequal = 1 *t*<sup>r</sup>
- Prob. that no band identical =  $(1 t^r)^b$
- Prob. that at least 1 band identical =
   1 (1 t<sup>r</sup>)<sup>b</sup>

#### What *b* Bands of *r* Rows Gives You



#### Example: *b* = 20; *r* = 5

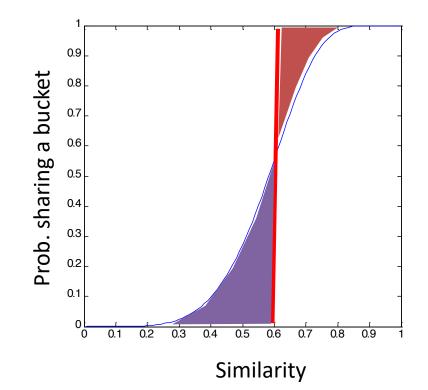
- Similarity threshold s
- Prob. that at least 1 band is identical:

| S  | 1-(1-s <sup>r</sup> ) <sup>b</sup> |
|----|------------------------------------|
| .2 | .006                               |
| .3 | .047                               |
| .4 | .186                               |
| .5 | .470                               |
| .6 | .802                               |
| .7 | .975                               |
| .8 | .9996                              |

#### Picking r and b: The S-curve

Picking r and b to get the best S-curve

- 50 hash-functions (r=5, b=10)



Blue area: False Negative rate Green area: False Positive rate

#### LSH Summary

- Tune *M*, *b*, *r* to get almost all pairs with similar signatures, but eliminate most pairs that do not have similar signatures
- Check in main memory that candidate pairs really do have similar signatures
- Optional: In another pass through data, check that the remaining candidate pairs really represent similar documents

#### Summary: 3 Steps

- Shingling: Convert documents to sets
  - We used hashing to assign each shingle an ID
- Min-Hashing: Convert large sets to short signatures, while preserving similarity
  - We used **similarity preserving hashing** to generate signatures with property  $\Pr[h_{\pi}(C_1) = h_{\pi}(C_2)] = sim(C_1, C_2)$
  - We used hashing to get around generating random permutations
- Locality-Sensitive Hashing: Focus on pairs of signatures likely to be from similar documents
  - We used hashing to find **candidate pairs** of similarity  $\geq$  **s**

#### **GENERALIZATION OF LSH**

# Locality sensitive hashing

- Originally defined in terms of a similarity function [C'02]
- Given universe U and a similarity  $s: U \times U \rightarrow [0,1]$ , does there exist a prob distribution over some hash family H such that

$$\Pr_{h \in H}[h(x) = h(y)] = s(x, y) \qquad \begin{array}{l} s(x, y) = 1 \rightarrow x = y \\ s(x, y) = s(y, x) \end{array}$$

# Locality Sensitive Hashing

• Hash family *H* is *locality sensitive* if [Indyk Motwani]

Pr[h(x) = h(y)] is high if x is close to y

Pr[h(x) = h(y)] is low if x is far from y

 Not clear such functions exist for all distance functions

# Hamming distance

- Points are bit strings of length d
- $H(x,y) = |\{i, x_i \neq y_i\}|$   $S_H(x,y) = 1 \frac{H(x,y)}{d}$
- Define a hash function h by sampling a set of positions

$$-x = 1011010001, y = 0111010101$$
$$-S = \{1,5,7\}$$
$$-h(x) = 100, h(y) = 100$$

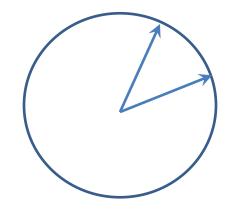
#### LSH for Hamming Distance

• The above hash family is locality sensitive, k = |S|

$$\Pr[h(x) = h(y)] = \left(1 - \frac{H(x, y)}{d}\right)^k$$

# LSH for angle distance

- *x*, *y* are unit norm vectors
- $d(x,y) = \cos^{-1}(x \cdot y) = \theta$
- $S(x,y) = 1 \theta/\pi$



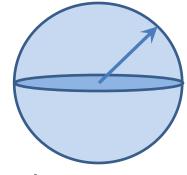
Choose direction v uniformly at random

$$-h_{v}(x) = sign(v \cdot x)$$

 $-\Pr[h_{\nu}(x) = h_{\nu}(y)] = 1 - \theta/\pi$ 

## Aside: picking a direction u.a.r.

• How to sample a vector  $x \in R^d$ ,  $|x|_2 = 1$  and the direction is uniform among all possible directions



- Generate  $x = (x_1, ..., x_d), x_i \sim N(0, 1)$  iid
- Normalize  $\frac{x}{|x|_2}$ 
  - By writing the pdf of the d-dimensional Gaussian in polar form, easy to see that this is uniform direction on unit sphere

# Which similarities admit LSH?

- There are various similarities and distance that are used in scientific literature
  - Encyclopedia of distances DL'11
- Will there be an LSH for each one of them?
  - Similarity is LSHable if there exists an LSH for it

[slide courtesy R. Kumar]

#### LSHable similarities

<u>Thm</u>: S is LSHable  $\rightarrow$  1 – S is a metric

$$d(x, y) = 0 \rightarrow x = y$$
  

$$d(x, y) = d(y, x)$$
  

$$d(x, y) + d(y, z) \ge d(x, z)$$

Fix hash function 
$$h \in H$$
 and define  

$$\Delta_h(A, B) = [h(A) \neq h(B)]$$

$$1 - S(A, B) = \Pr_h[\Delta_h(A, B)]$$

Also

$$\Delta_h(A,B) + \Delta_h(B,C) \ge \Delta_h(A,C)$$

# Example of non-LSHable similarities

- d(A,B) = 1 s(A,B)
- Sorenson-Dice :  $s(A, B) = \frac{2|A \cap B|}{|A|+|B|}$

$$- Ex: A = \{a\}, B = \{b\}, C = \{a, b\}$$

$$- s(A,B) = 0, s(B,C) = s(A,C) = \frac{2}{3}$$

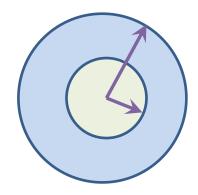
• Overlap: 
$$s(A, B) = \frac{|A \cap B|}{\min(|A|, |B|)}$$
  
-  $s(A, B) = 0, s(A, C) = 1 = s(B, C)$ 

# Gap Definition of LSH

• A family is (r, R, p, q) LSH if

IMRS'97, IM'98, GIM'99

$$\Pr_{h \in H}[h(x) = h(y)] \ge p \text{ if } d(x, y) \le r$$
$$\Pr_{h \in H}[h(x) = h(y)] \le q \text{ if } d(x, y) \ge R$$



Here p > q.

# Gap LSH

• All the previous constructions satisfy the gap definition  $- \text{Ex: for } JS(S,T) = \frac{|S \cap T|}{|S \cup T|}$ 

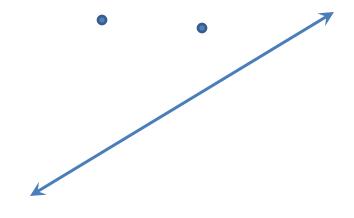
$$JD(S,T) \le r \to JS(S,T) \ge 1 - r \to \Pr[h(S) = h(T)] = JS(S,T) \ge 1 - r$$
$$JD(S,T) \ge R \to JS(S,T) \le 1 - R \to \Pr[h(S) = h(T)] = JS(S,T) \le 1 - R$$

Hence is a (r, R, 1 - r, 1 - R) LSH

# L2 norm

• 
$$d(x, y) = \sqrt{(\sum_i (x_i - y_i)^2)}$$

- $u = random unit norm vector, w \in R$  parameter,  $b \sim Unif[0, w]$
- $h(x) = \lfloor \frac{u \cdot x + b}{w} \rfloor$
- If  $|x y|_2 < \frac{w}{2}$ ,  $\Pr[h(x) = h(y)] \ge \frac{1}{3}$
- If  $|x y|_2 > 4w$ ,  $\Pr[h(x) = h(y)] \le \frac{1}{4}$



# Solving the near neighbour

- (*r*, *c*) near neighbour problem
  - Given query point q, return all points p such that d(p,q) < r and none such that d(p,q) > cr
  - Solving this gives a subroutine to solve the "nearest neighbour", by building a data-structure for each r, in powers of  $(1+\epsilon)$

#### How to actually use it?

 Need to amplify the probability of collisions for "near" points

#### Band construction

- AND-ing of LSH
  - Define a composite function  $H(x) = (h_1(x), \dots h_k(x))$
  - $-\Pr[H(x) = H(y)] = \prod_{i} \Pr[h_i(x) = h_i(y)] = \Pr[h_1(x) = h_1(y)]^k$
- OR-ing
  - Create L independent hash-tables for  $H_1, H_2, \dots H_L$
  - Given query x, search in  $\bigcup_j H_j(x)$

#### Example

|   | S <sub>1</sub> | S <sub>2</sub> | S <sub>3</sub> | <b>S</b> 4 |
|---|----------------|----------------|----------------|------------|
| Α | 1              | 0              | 1              | 0          |
| В | 1              | 0              | 0              | 1          |
| С | 0              | 1              | 0              | 1          |
| D | 0              | 1              | 0              | 1          |
| Ε | 0              | 1              | 0              | 1          |
| F | 1              | 0              | 1              | 0          |
| G | 1              | 0              | 1              | 0          |



|    | <b>S1</b> | <b>S2</b> | <b>S3</b> | <b>S3</b> |
|----|-----------|-----------|-----------|-----------|
| h1 | 1         | 2         | 1         | 2         |
| h2 | 2         | 1         | 3         | 1         |

|    | <b>S1</b> | <b>S2</b> | <b>S</b> 3 | <b>S</b> 3 |
|----|-----------|-----------|------------|------------|
| h3 | 3         | 1         | 2          | 1          |
| h4 | 1         | 3         | 2          | 2          |

#### Why is this better?

- Consider x, y with Pr[h(x) = h(y)] = 1 d(x, y)
- Probability of not finding y as one of the candidates in  $\cup_j H_j(x)$

$$1 - (1 - (1 - d)^k)^L$$

## Creating an LSH

- Query *x*
- If we have a (r, cr, p, q) LSH
- For any y, with |x y| < r,

- $\rho = \frac{\log(p)}{\log(q)} \quad L = n^{\rho} \quad k = \log(n) / \log\left(\frac{1}{q}\right)$
- Prob of y as candidate in  $\bigcup_j H_j(x) \ge 1 (1 p^k)^L \ge 1 \frac{1}{e}$
- For any z, |x z| > cr,
  - Prob of z as candidate in any fixed  $H_j(x) \le q^k$
  - Expected number of such  $z \leq Lq^k \leq L = n^{\rho}$

 $- \rho < 1$ 

#### Runtime

- Space used =  $n^{1+\rho}$
- Query time =  $n^{\rho} \times (k + d)$  [time for k-hashes & brute force comparison]

- We can show that for Hamming, angle etc,  $\rho \approx \frac{1}{c}$ 
  - Can get 2-approx near neighbors with  $O(\sqrt{n})$  neighbour comparisons

# LSH: theory vs practice

- In order to design LSH in practice, the theoretical parameter values are only a guidance
  - Typically need to search over the parameter space to find a good operating point
  - Data statistics can provide some guidance.

# Summary

- Locality sensitive hashing is a powerful tool for near neighbour problems
- Trades off space with query time
- Practical for medium to large datasets with fairly large number of dimensions
  - However, doesn't really work very well for sparse, very very high dimensional datasets
- LSH and extensions are an area of active research and practice

#### **References:**

- Primary references for this lecture
  - Modern Massive Datasets, Rajaraman, Leskovec, Ullman.
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