Topic Models

Pawan Goyal

CSE, IITKGP

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### Information Overload

As more information becomes available, it becomes more difficult to find and discover what we need.

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As more information becomes available, it becomes more difficult to find and discover what we need.

### Main Tools: Search and Links

- We type keywords into a search engine and find a set of related documents
- We look at these documents and possibly navigate to other documents

#### Search Based-on themes

- Imagine searching and exploring documents based on themes that run through them.
- We might "zoom-in" or "zoom-out" to find specific or broader themes
- We might look at how themes change through time, how they are connected to each other
- Find the theme first and then examine the documents pertaining to that theme

### Topic Modeling

Provides methods for automatically organizing, understanding, searching and summarizing large electronic archives without any prior annotation or labeling

- Discover the hidden themes that pervade the collection
- Annotate the documents according to those themes
- Use annotations to organize, summarize, and search the texts

## Applications: Discover Topics from a corpus

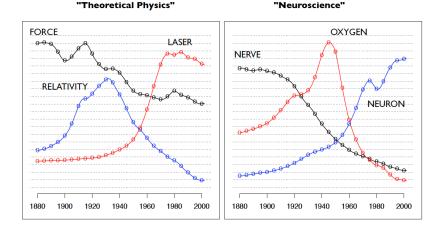
human genome dna genetic genes sequence gene molecular sequencing map information genetics mapping project sequences

evolution evolutionary species organisms life origin biology groups phylogenetic living diversity group new two common

disease host bacteria diseases resistance bacterial new strains control infectious malaria parasite parasites united tuberculosis

computer models information data computers system network systems model parallel methods networks software new simulations

## Applications: Model the evolution of topics over time

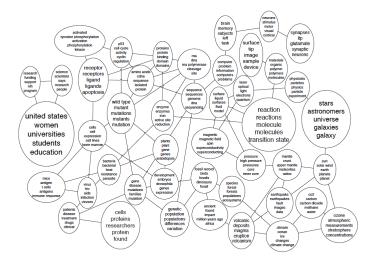


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## Applications: Model connections between topics



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## Link Prediction using Relational Topic Models

| Markov chain Monte Carlo convergence diagnostics: A comparative review  |            |  |
|---|------------|--|
| Minorization conditions and convergence rates for Markov chain Monte Carlo  |            |  |
| Rates of convergence of the Hastings and Metropolis algorithms  |            |  |
| Possible biases induced by MCMC convergence diagnostics   |            |  |
| Possible biases induced by MCMC convergence diagnostics<br>Bounding convergence time of the Gibbs sampler in Bayesian image restoration |            |  |
| Self regenerative Markov chain Monte Carlo  |            |  |
| Auxiliary variable methods for Markov chain Monte Carlo with applications   |            |  |
| Rate of Convergence of the Gibbs Sampler by Gaussian Approximation  |            |  |
| Diagnosing convergence of Markov chain Monte Carlo algorithms   |            |  |
| Exact Bound for the Convergence of Metropolis Chains  |            |  |
| Self regenerative Markov chain Monte Carlo  | ED         |  |
| Minorization conditions and convergence rates for Markov chain Monte Carlo  |            |  |
| Gibbs-markov models   | +          |  |
| Auxiliary variable methods for Markov chain Monte Carlo with applications   | Re         |  |
| Markov Chain Monte Carlo Model Determination for Hierarchical and Graphical Models  | gre        |  |
|   | š          |  |
| Mediating instrumental variables  | on l       |  |
| Mediating instrumental variables<br>A qualitative framework for probabilistic inference   | Regression |  |

## Applications: Organize and browse large corpora



https://www.princeton.edu/ achaney/tmve/wiki100k/browse/topic-presence.html

### Seeking Life's Bare (Genetic) Necessities

laemophili.

genome

COLD SPRING HARBOR, NEW YORK— How many genes does an organism need to survive Last week at the genome meeting here,<sup>®</sup> two genome researchers with radically different approaches presented complementary views of the basic genes needed for life One research team, using computer analyses to compare known genomes, concluded that today's organisms can be sustained with hust 250 genes, and that the earliest life forms

required a mere 128 genes. The other researcher mapped genes in a simple parasite and estimated that for this organism, 800 genes are plenty to do the job—but that anything short of 100 wouldn't be enough.

Although the numbers don't match precisely, those predictions

\* Genome Mapping and Sequencing, Cold Spring Harbor, New York, May 8 to 12.

SCIENCE • VOL. 272 • 24 MAY 1996

"are not all that far apart," especially in comparison to the 75,000 genes in the human genome, notes SiX Andersson of Uppsala University in Sweden, who arrived at the 800 number. But coming up with a consensus answer may be more than just a genetic numbers game, particularly as more and more genomes are completely mapped and sequenced. "It may be a way of organizing any newly sequenced genome," explains Aready Mushegian, a computational molecular biologist at the National Center for Biotechnology Information (NCBI) in Bethesda, Maryland. Comparing an



# This articles is about using data analysis to determine the number of genes an organism needs to survive

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aemonhili.

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# Highlighted words: 'blue': data analysis, 'pink': evolutionary biology, 'yellow': genetics

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# The article blends genetics, data analysis and evolutionary biology in different proportions

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Haemophilus

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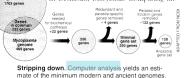
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# Knowing that this article blends those topics would help situate it in a collection of scientific articles

A generative statistical model that captures this intuition.

### Generative Model

Documents are mixture of topics, where a topic is a probability distribution over words.

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*genetics* topic has words about genetics with high probability and the *evolutionary biology* topic has words about evolutionary biology with high probability.

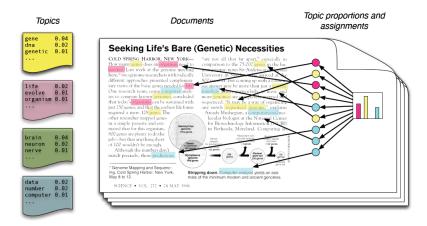
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### Generative Model

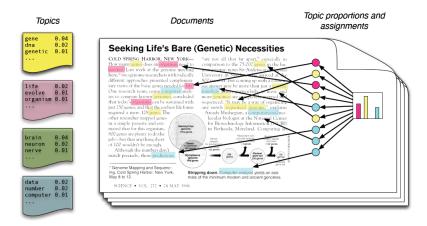
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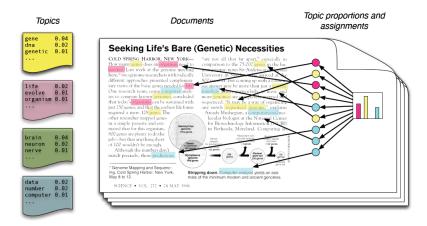
*Technically*, the generative model assumes that the topics are generated first, before the documents.



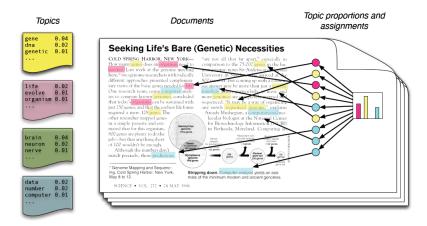
- Each topic is a distribution over words
- Each document is a mixture of corpus-wide topics
- Each word is drawn from one of those topics



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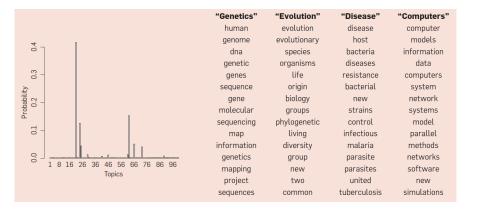
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- All the document in the collection share the same set of topics, but each document exhibits those topics in different proportions
- Each word in each document is drawn from one of the topics, where the selected topic is chosen from the per-document distribution over topics

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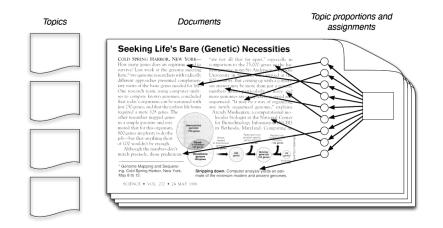
In the example article, the distribution over topics would place probability on *genetics*, *data analytics* and *evolutionary biology*, and each word is drawn from one of those three topics.

## Real Inference with LDA for the example article



- The documents themselves are observed, while the topic structure the topics, per-document topic distributions, and the per-document per-word topic assignments - is *hidden structure*.
- The central computational problem is to use the observed documents to infer the hidden topic structure, i.e. *reversing* the generative process.

## Goal: The posterior distribution



#### Infer the hidden variables

#### Compute their distribution conditioned on the documents

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Topic 247

#### 37,000 text passages from educational materials (300 topics)

Topic 56

Topic 5

word prob word word prob. prob. DRUGS RED .202 DOCTOR .069 MIND .081 DRUG .060 BLUE .099 THOUGHT .066 MEDICINE 027 GREEN 096 REMEMBER PATIENT 064 FFFFCTS YELLOW 073 037 026 MEMORY BODY 023 WHITE 048 030 THINKING MEDICINES .019 COLOR .048 PROFESSOR .028 PAIN .016 BRIGHT .030 FELT .025 PERSON .016 COLORS .029 REMEMBERED .022 MARIJUANA .014 ORANGE .027 THOUGHTS .020 LABEL 012 BROWN 027 FORGOTTEN 020 ALCOHOL. 012 PINK 017 MOMENT 020 DANGEROUS .011 LOOK .017 THINK .019 ABUSE .009 BLACK .016 THING .016 EFFECT .009 PURPLE .015 WONDER .014 KNOWN .008 CROSS .011 FORGET .012 PILLS .008 COLORED 009 RECALL .012

Topic 43

061 HOSPITAL 049 CARE 046 MEDICAL .042 NURSE .031 PATIENTS .029 DOCTORS .028 HEALTH .025 MEDICINE 017 NURSING .017 DENTAL .015 NURSES .013 PHYSICIAN .012 HOSPITALS .011

word prob.

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Documents with different content can be generated by choosing different distributions over topics.

• Equal probability to first two topics:

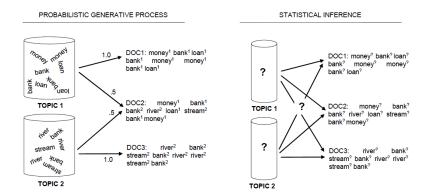
Documents with different content can be generated by choosing different distributions over topics.

- Equal probability to first two topics: about a person who has taken too many drugs and how that affected color perceptions.
- Equal probability to the last two topics:

Documents with different content can be generated by choosing different distributions over topics.

- Equal probability to first two topics: about a person who has taken too many drugs and how that affected color perceptions.
- Equal probability to the last two topics: about a person who experienced a loss of memory, which required a visit to the doctor.

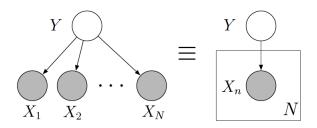
## Generative model and statistical inference



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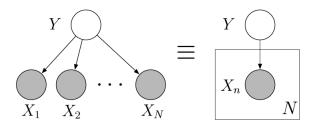
- *bag-of-words assumption:* The generative process does not make any assumptions about the order of words in the documents.
- capturing polysemy: The way that the model is defined, there is no notion of mutual exclusivity that restricts words to be part of one topic only. Ex: both 'money' and 'river' topics can give high probability to the word 'bank'.

## Graphical Model (Notation)



- Nodes are random variables
- Edges denote possible dependence
- Observed variables are shaded
- Plates denote replicated structure

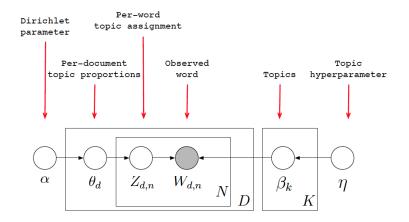
## Graphical Model (Notation)



- Structure of the graph defines the pattern of conditional dependence between the ensemble of random variables
- E.g., this graph corresponds to

$$p(y,x_1,\ldots,x_N) = p(y)\prod_{n=1}^N p(x_n|y)$$

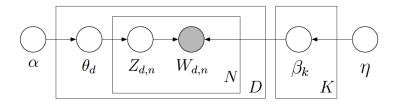
## LDA: Graphical Model



Each piece of the structure is a random variable.

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|-------------|-----------------|
|-------------|-----------------|

## Latent Dirichlet Allocation: Generative Model



- **1** Draw each topic  $\beta_i \sim \text{Dir}(\eta)$ , for  $i \in \{1, \ldots, K\}$ .
- 2 For each document:
  - **1** Draw topic proportions  $\theta_d \sim \text{Dir}(\alpha)$ .
  - 2 For each word:
    - 1 Draw  $Z_{d,n} \sim \text{Mult}(\theta_d)$ . 2 Draw  $W_{d,n} \sim \text{Mult}(\beta_{Z_{d,n}})$ .

## What is Latent Dirichlet Allocation (LDA)?

- 'Latent' has the same sense in LDA as in Latent semantic indexing, i.e. capturing topics as latent variables
- The distribution that is used to draw the per-document topic distributions is called a *Dirichlet distribution*. This result is used to allocate the words of the documents to different topics.

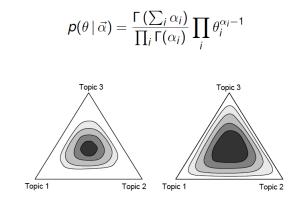
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### Dirichlet Distribution

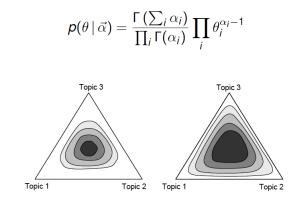
The Dirichlet distribution is an exponential family distribution over the simplex, i.e. positive vectors that sum to one

$$\boldsymbol{\rho}(\boldsymbol{\theta} \mid \boldsymbol{\vec{\alpha}}) = \frac{\Gamma\left(\sum_{i} \alpha_{i}\right)}{\prod_{i} \Gamma(\alpha_{i})} \prod_{i} \theta_{i}^{\alpha_{i}-1}$$



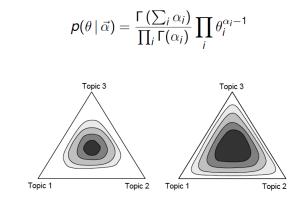
### $\alpha_i$ s: hyper-parameters of the model:

 $\alpha_j$  can be interpreted as a prior observation count for the number of times topic *j* is sampled in a document



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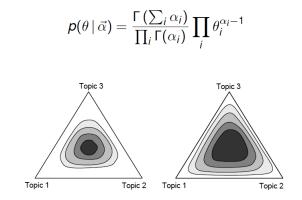
These priors can be interpreted as forces in the topic distributions with higher  $\alpha$  moving the topics away from the corners of the simplex



 $\alpha_i$ s: hyper-parameters of the model:

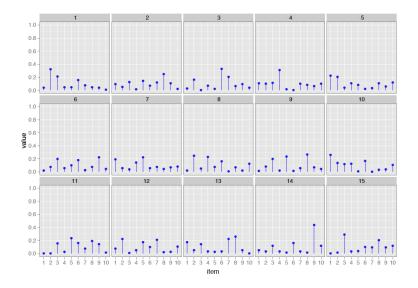
When  $\alpha < 1$ , there is a bias to pick topic distributions favoring just a few topics

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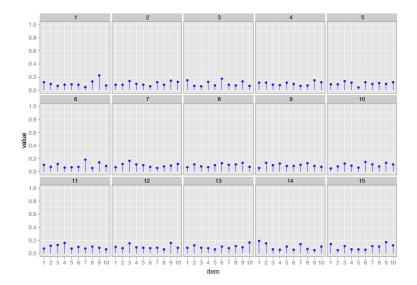


#### $\alpha_i$ s: hyper-parameters of the model:

It is convenient to use a symmetric Dirichlet distribution with a single hyper-parameter  $\alpha_1=\alpha_2\ldots=\alpha$ 

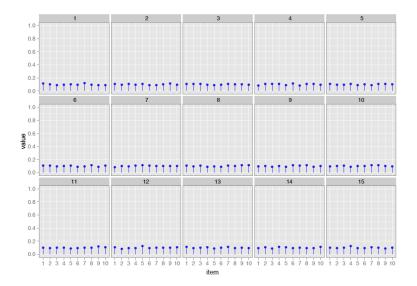


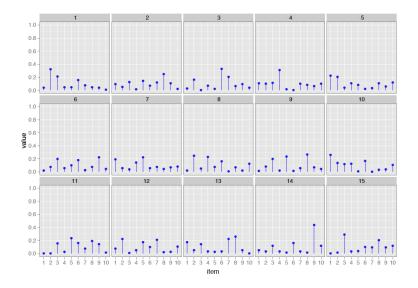
### *Effect of* $\alpha$ *:* $\alpha = 10$



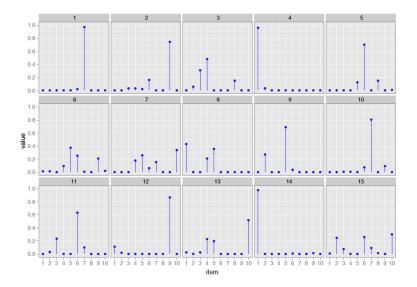
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### *Effect of* $\alpha$ *:* $\alpha = 100$

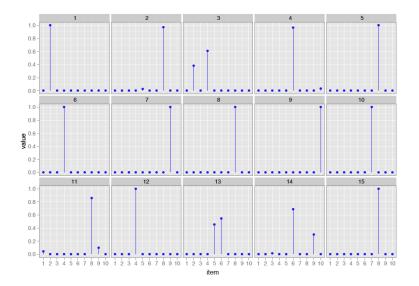




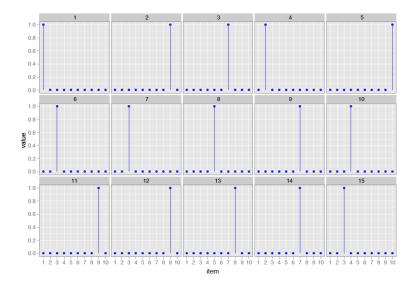
## *Effect of* $\alpha$ : $\alpha = 0.1$



## Effect of $\alpha$ : $\alpha = 0.01$



## *Effect of* $\alpha$ *:* $\alpha = 0.001$



LDA-C\* HDP\* Online LDA\* LDA in R\* LingPipe Mallet TMVE\*

A C implementation of LDA

A C implementation of the HDP ("infinite LDA")

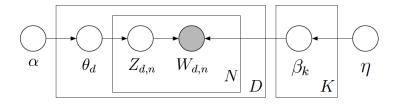
A python package for LDA on massive data

Package in R for many topic models

Java toolkit for NLP and computational linguistics Java toolkit for statistical NLP

A python package to build browsers from topic models

## Latent Dirichlet Allocation: Statistical Inference



- From a collection of documents, infer
  - Per-word topic assignment *z*<sub>*d*,*n*</sub>
  - Per-document topic proportions θ<sub>d</sub>
  - Per-corpus topic distributions  $\beta_k$
- Use posterior expectations to perform the task at hand, e.g., information retrieval, document similarity, etc.

Algorithms to approximate it fall in two categories:

Sampling-based Algorithms

Collect samples from the posterior to approximate it with an empirical distribution

Algorithms to approximate it fall in two categories:

### Sampling-based Algorithms

Collect samples from the posterior to approximate it with an empirical distribution

### Variational Methods

- Deterministic alternative to sampling-based algorithms
- The inference problem is transformed to an optimization problem

- A form of Markov chain Monte Carlo (MCMC), which simulates a high-dimensional distribution by sampling on lower-dimensional subset of variables where each subset is conditioned on the value of all others
- Sampling is done sequentially and proceeds until the sampled values approximate the target distribution
- It directly estimates the posterior distribution over z , and uses this to provide estimates for  $\beta$  and  $\theta$

- Suppose we have a word token *i* for which we want to find the topic assignment probability :  $p(z_i = j)$
- Represent the collection of documents by a set of word indices *w<sub>i</sub>* and document indices *d<sub>i</sub>* for this token *i*
- Gibbs sampling considers each word token in turn and estimates the probability of assigning the current word token to each topic, conditioned on the topic assignment to all other word tokens
- From this conditional distribution, a topic is sampled and stored as the new topic assignment for this word token
- This conditional is written as  $P(z_i = j | z_{-i}, w_i, d_i, .)$

# Gibbs Sampling

- Let us define two matrices  $C^{WT}$  and  $C^{DT}$  of dimensions  $W \times T$  and  $D \times T$  respectively.
- $C_{wj}^{WT}$  contains the number of times word *w* is assigned to topic *j*, not including the current instance
- $C_{dj}^{WT}$  contains the number of times topic *j* is assigned to some word token in document *d*, not including the current instance

# Gibbs Sampling

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$$P(z_{i} = j | z_{-i}, w_{i}, d_{i}, .) \propto \frac{C_{w_{ij}}^{WT} + \eta}{\sum_{w=1}^{W} C_{wj}^{WT} + W\eta} \frac{C_{d_{ij}}^{DT} + \alpha}{\sum_{t=1}^{T} C_{dj}^{DT} + T\alpha}$$

- The left part is the probability of word *w* under topic *j* (How likely a word is for a topic) whereas
- the right part is the probability of topic *j* under the current topic distribution for document *d* (How dominant a topic is in a document)

- Start: Each word token is assigned to a random topic in [1...T]
- For each word token, a new topic is sampled as per  $P(z_i = j | z_{-i}, w_i, d_i, .)$ , adjusting the matrices  $C^{WT}$  and  $C^{DT}$
- A single pass through all word tokens in the document is one *Gibbs* sample
- After the burnin period, these samples are saved at regularly spaced intervals, to prevent correlations between samples

## *Estimating* $\theta$ *and* $\beta$

$$\beta_i^{(j)} = \frac{C_{ij}^{WT} + \eta}{\sum_{k=1}^{W} C_{kj}^{WT} + W\eta}$$
$$\theta_j^{(d)} = \frac{C_{dj}^{DT} + \alpha}{\sum_{k=1}^{T} C_{dk}^{DT} + T\alpha}$$

These values correspond to predictive distributions of

- sampling a new token of word *i* from topic *j*, and
- sampling a new token in document d from topic j

The algorithm can be illustrated by generating artificial data from a known topic model and applying the algorithm to check whether it is able to infer the original generative structure.

### Example

 Let topic 1 give equal probability to MONEY, LOAN, BANK and topic 2 give equal probability to words RIVER, STREAM, and BANK

$$\beta_{MONEY}^{(1)} = \beta_{LOAN}^{(1)} = \beta_{BANK}^{(1)} = 1/3$$

$$\beta_{RIVER}^{(2)} = \beta_{STREAM}^{(2)} = \beta_{BANK}^{(2)} = 1/3$$

• We generate 16 documents by arbitrarily mixing two topics.

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|---|--------------------------------|
| $\begin{array}{c ccccccccccccccccccccccccccccccccccc$ | €000<br>000<br>0€00000<br>00€€ |

Colors reflect initial random assignment, black = topic 1, while = topic 2

## After 64 iterations of Gibbs Sampling

|                               | River | Stream  | Bank     | Money     | Loan     |
|-------------------------------|-------|---|----------|-----------|----------|
| 12345678901123456<br>11123456 | River | 00<br>000<br>000<br>000<br>000<br>000<br>000<br>000<br>000<br>000 | Bank<br> | Money<br> | Loan<br> |

$$\beta_{MONEY}^{(1)} = 0.32, \beta_{LOAN}^{(1)} = 0.29, \beta_{BANK}^{(1)} = 0.39$$
  
$$\beta_{RIVER}^{(2)} = 0.25, \beta_{STREAM}^{(2)} = 0.4, \beta_{BANK}^{(2)} = 0.35$$

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### Document Similarity

Similarity between documents  $d_i$  and  $d_2$  can be measured by the similarity between their topic distributions  $\theta^{(d_1)}$  and  $\theta^{(d_2)}$ 

KL divergence : 
$$D(p,q) = \sum_{j=1}^{I} p_j log_2 \frac{p_j}{q_j}$$
  
Symmetrized KL divergence:  $\frac{1}{2}[D(p,q) + D(q,p)]$  seems to work well

### Similarity with respect to query q

Maximize the conditional probability of query given the document:

$$p(q|d_i) = \prod_{w_k \in q} p(w_k|d_i)$$
$$= \prod_{w_k \in q} \sum_{j=1}^T P(w_k|z=j)P(z=j|d_i)$$

### Similarity between two words

Having observed a single word in a new context, what are the other words that might appear in the same context, based on the topic interpretation for the observed word?

$$p(w_2|w_1) = \sum_{j=1}^{T} p(w_2|z=j)p(z=j|w_i)$$

### Observed and predicted responses for the word 'PLAY'

| HUMANS |      | TOPICS        |
|--------|------|---------------|
| FUN    | .141 | BALL .036     |
| BALL   | .134 | GAME .024     |
| GAME   | .074 | CHILDREN .016 |
| WORK   | .067 | TEAM .011     |
| GROUND | .060 | WANT .010     |
| MATE   | .027 | MUSIC .010    |
| CHILD  | .020 | SHOW .009     |
| ENJOY  | .020 | HIT .009      |
| WIN    | .020 | CHILD .008    |
| ACTOR  | .013 | BASEBALL .008 |
| FIGHT  | .013 | GAMES .007    |
| HORSE  | .013 | FUN .007      |
| KID    | .013 | STAGE .007    |
| MUSIC  | .013 | FIELD .006    |

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### Data

The OCR'ed collection of *Science* from 1990-2000

- 17K documents
- 11M words
- 20K unique terms (stop words and rare words removed)

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The OCR'ed collection of Science from 1990-2000

- 17K documents
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- 20K unique terms (stop words and rare words removed)

### Model

100-topic model using variational inference

#### Seeking Life's Bare (Genetic) Necessities

genome 1703 genes

COLD SPRING HARBOR, NEW YORK— How many gene does an organism need to survive? Last week at the genome meeting here," two genome researchers with radically different approaches presented complementary views of the basis genes needed for life. One research team, using computer analyses to compare known genomes, concluded that tuday's organisms can by sustained with that 750 eress. and that the entires life forms

required a mere 128 genes. The other researcher mapped genes in a simple parasite and estimated that for this organism, 800 genes are plenty to do the job—but that anything short of 100 wouldn't be enough.

Although the numbers don't match precisely, those predictions

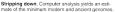
\* Genome Mapping and Sequencing, Cold Spring Harbor, New York, May 8 to 12.

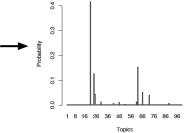
SCIENCE • VOL. 272 • 24 MAY 1996

"are not all that far apart," especially in omparison to the 75,002 eners in the haman genome, notes Six Andersson of Uppstal University in Swelcha, who arrived at the 800 number, But coming up with a consensu answer may be more than just a genetic numbers game, particularly as more and asequenced. "It may be a way of organiting any newly sequenced genome," explains Aready Mushegian, a computational Center Leadur Biologia at the National Center

for Biotechnology Information (NCBI) in Bethesda, Maryland. Comparing an







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human genome dna genetic genes sequence gene molecular sequencing map information genetics mapping project sequences

evolution evolutionary species organisms life origin biology groups phylogenetic living diversity group new two common

disease host bacteria diseases resistance bacterial new strains control infectious malaria parasite parasites united tuberculosis

computer models information data computers system network systems model parallel methods networks software new simulations

- Correlated topic models
- Dynamic topic models
- Measuring scholarly impact

- The Dirichlet is an exponential family distribution on the simplex, positive vectors that sum to one
- However, the near independence of components makes it a poor choice for modeling topic proportions
- An article about *fossil fuels* is more likely to also be about *geology* than about *genetics*

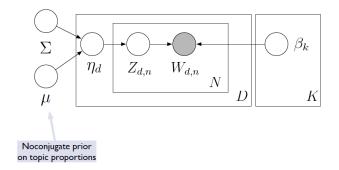
### Using logistic normal distribution

A multivariate normal distribution of a *k*-dimensional vector  $x = [X_1, X_2, ..., X_k]$  can be written as

$$\kappa \sim N_k(\mu, \Sigma)$$

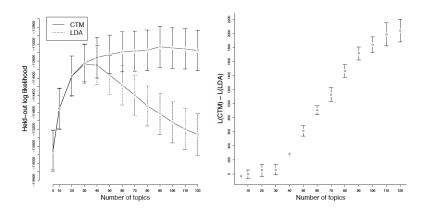
with k-dimensional mean vector  $\mu$  and  $k \times k$  covariance matrix  $\Sigma$ 

## Correlated Topic Model (CTM)



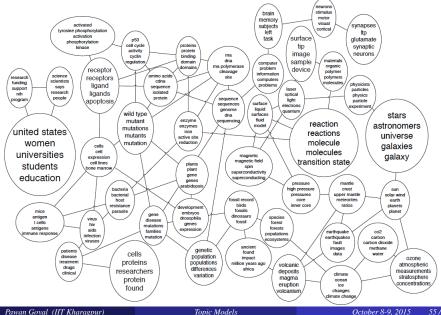
- Draw topic proportions from a logistic normal, where topic occurrences can exhibit correlation.
- Use for:
  - · Providing a "map" of topics and how they are related
  - Better prediction via correlated topics

# CTM supports more topics and provides a better fit than LDA



Held-out log probability on Science

## Correlated Topics

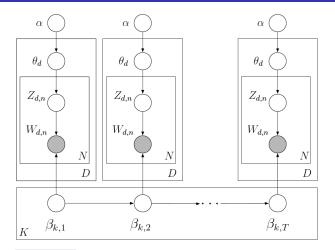


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#### LDA assumption

- LDA assumes that the order of documents does not matter
- Not appropriate for corpora that spans hundreds of years
- We might want to track how language changes over time

## Dynamic Topic Models



Topics drifting in time

$$\beta_{k,t}|\beta_{k,t-1} \sim N(\beta_{k,t-1},\sigma^2 I)$$

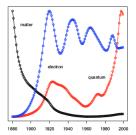
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| ſ | 1881    |   | 1890    | )  | 1900     |   | 1910     | 1 | 1920     | 1 | 1930     | 1 | 1940     | ۱  | 1950     |   | 1960     | 1   | 1970     | 1  | 1980     | ) | 1990     |   | 2000     |
|---|---------|---|---------|----|----------|---|----------|---|----------|---|----------|---|----------|----|----------|---|----------|-----|----------|----|----------|---|----------|---|----------|
|   | force   |   | motion  |    | magnet   |   | force    |   | atom     |   | ray      |   | energy   |    | energy   |   | radiat   |     | electron |    | electron |   | electron |   | state    |
|   | energy  |   | force   |    | electric |   | magnet   |   | theory   |   | measure  |   | measure  |    | radiat   |   | energy   |     | energy   |    | energy   |   | atom     |   | energy   |
|   | motion  |   | magnet  |    | measure  |   | theory   |   | electron |   | energy   |   | electron |    | ray      |   | electron |     | atom     |    | particle |   | energy   |   | electron |
|   | differ  |   | energy  |    | force    |   | electric |   | energy   |   | theory   |   | light    |    | electron |   | measure  |     | measure  |    | field    |   | structur |   | magnet   |
|   | light   | - | measure | ┝╸ | theory   | ٠ | atom     | - | measure  | - | light    | - | atom     | ┝╸ | measure  | - | ray      | ┝╸  | radiat   | ┝╸ | radiat   | + | field    | - | field    |
|   | measure |   | differ  |    | system   |   | system   |   | ray      |   | wave     |   | particle |    | atom     |   | atom     |     | field    |    | model    |   | model    |   | atom     |
|   | magnet  |   | direct  |    | motion   |   | measure  |   | electr   |   | radiat   |   | ray      |    | particle |   | field    |     | ray      |    | atom     |   | state    |   | system   |
|   | direct  |   | line    |    | line     |   | line     |   | line     |   | atom     |   | radiat   |    | two      |   | two      |     | model    |    | two      |   | two      |   | two      |
|   | matter  |   | result  |    | point    |   | energy   |   | force    |   | electric |   | point    |    | light    |   | particle |     | particle |    | ray      |   | magnet   |   | quantum  |
| ા | result  |   | light   | J  | differ   |   | body     | J | value    | J | value    | J | theory   | J  | absorpt  |   | observe  | J., | magnet   | J  | measure  | J | ray      |   | physic   |

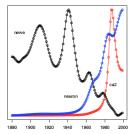


- 1881 On Matter as a form of Energy
- 1892 Non-Euclidean Geometry
- 1900 On Kathode Rays and Some Related Phenomena
- 1917 ``Keep Your Eye on the Ball"
- 1920 The Arrangement of Atoms in Some Common Metals
- 1933 Studies in Nuclear Physics
- 1943 Aristotle, Newton, Einstein. II
- 1950 Instrumentation for Radioactivity
- 1965 Lasers
- 1975 Particle Physics: Evidence for Magnetic Monopole Obtained
- 1985 Fermilab Tests its Antiproton Factory
- 1999 Quantum Computing with Electrons Floating on Liquid Helium

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"Atomic Physics"

| - 1 | 1881     |   | 1890       |   | 1900     |   | 1910     |    | 1920      | 1 | 1930      | 1 | 1940      | 1 | 1950      | 1 | 1960      | 1 | 1970      | 1 | 1980     | וו | 1990     | ) ( | 2000     |  |
|-----|----------|---|------------|---|----------|---|----------|----|-----------|---|-----------|---|-----------|---|-----------|---|-----------|---|-----------|---|----------|----|----------|-----|----------|--|
|     | brain    |   | movement   |   | brain    |   | movement |    | movement  |   | stimulate |   | record    |   | respons   |   | response  |   | respons   |   | cell     |    | cell     |     | neuron   |  |
|     | movement |   | eye        |   | eye      |   | brain    |    | sound     |   | muscle    |   | nerve     |   | record    |   | stimulate |   | cell      |   | neuron   |    | channel  |     | active   |  |
|     | action   |   | right      |   | movement |   | sound    |    | muscle    |   | sound     |   | stimulate |   | stimulate |   | record    |   | potential |   | response |    | neuron   |     | brain    |  |
|     | right    |   | hand       |   | right    |   | nerve    |    | active    |   | movement  |   | response  |   | nerve     |   | condition |   | stimul    |   | active   |    | ca2      |     | cell     |  |
|     | eye      | • | brain      | ٠ | left     | ٠ | active   | ┢╸ | nerve     | • | response  | + | muscle    | ↦ | muscle    | ↦ | active    | ┢ | neuron    | - | brain    | -  | active   | ↦   | fig      |  |
|     | hand     |   | left       |   | hand     |   | muscle   |    | stimulate |   | nerve     |   | electrode |   | active    |   | potential |   | active    |   | stimul   |    | brain    |     | response |  |
|     | left     |   | action     |   | nerve    |   | left     |    | fiber     |   | frequency |   | active    |   | frequency |   | stimulus  |   | nerve     |   | muscle   |    | receptor |     | channel  |  |
|     | muscle   |   | muscle     |   | vision   |   | eye      |    | reaction  |   | fiber     |   | brain     |   | electrode |   | nerve     |   | eye       |   | system   |    | muscle   |     | receptor |  |
|     | nerve    |   | sound      |   | sound    |   | right    |    | brain     |   | active    |   | fiber     |   | potential |   | subject   |   | record    |   | nerve    |    | respons  |     | synapse  |  |
|     | sound    |   | experiment |   | muscle   |   | nervous  |    | response  | ) | brain     | J | potential | J | study     | J | eye       |   | abstract  | J | receptor | JI | current  | J   | Signal   |  |



- 1887 Mental Science
- 1900 Hemianopsia in Migraine
- 1912 A Defence of the ``New Phrenology"
- 1921 The Synchronal Flashing of Fireflies
- 1932 Myoesthesis and Imageless Thought
- 1943 Acetylcholine and the Physiology of the Nervous System
- 1952 Brain Waves and Unit Discharge in Cerebral Cortex
- 1963 Errorless Discrimination Learning in the Pigeon
- 1974 Temporal Summation of Light by a Vertebrate Visual Receptor
- 1983 Hysteresis in the Force-Calcium Relation in Muscle
- 1993 GABA-Activated Chloride Channels in Secretory Nerve Endings

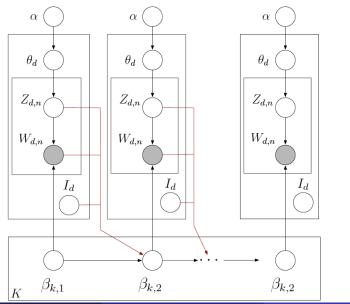
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"Neuroscience"

#### How to model influence?

- Idea from Dynamic Topic Models, influential articles reflect future changes in language use
- The influence of an article is a latent variable
- Influential articles affect the drift of the topics that they discuss
- The posterior gives a retrospective estimate of influential article

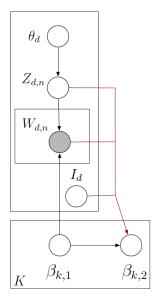
## Measuring Scholarly Impact



Pawan Goyal (IIT Kharagpur)

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# Measuring Scholarly Impact



- Each document has an influence score *I<sub>d</sub>*.
- Each topic drifts in a way that is biased towards the documents with high influence.
- The posterior of *I*<sub>1:D</sub> can be examined to retrospectively find articles that best explain future changes in language.

#### Use data points paired with response variables

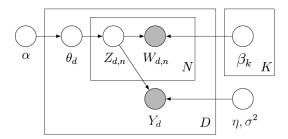
- User reviews paired with a number of stars
- Web pages paired with a number of likes
- Documents paired with links to other documents
- Images paired with a category

#### Use data points paired with response variables

- User reviews paired with a number of stars
- Web pages paired with a number of likes
- Documents paired with links to other documents
- Images paired with a category

#### Supervised topic modes

are topic models of documents and responses, fit to find topics predictive of the response



- **1** Draw topic proportions  $\theta \mid \alpha \sim \text{Dir}(\alpha)$ .
- Por each word
  - Draw topic assignment  $z_n | \theta \sim \text{Mult}(\theta)$ .
  - Draw word  $w_n | z_n, \beta_{1:K} \sim \text{Mult}(\beta_{z_n})$ .
- **③** Draw response variable  $y | z_{1:N}, \eta, \sigma^2 \sim N(\eta^{\top} \bar{z}, \sigma^2)$ , where

$$ar{z} = (1/N) \sum_{n=1}^N z_n$$

# Supervised LDA: why a different model is required?

Think of an alternative approach using original settings of LDA

#### Think of an alternative approach using original settings of LDA

Formulate a model in which the response variable  $\boldsymbol{y}$  is regressed on topic proportions  $\boldsymbol{\theta}$ 

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Formulate a model in which the response variable  $\boldsymbol{y}$  is regressed on topic proportions  $\boldsymbol{\theta}$ 

Why then a different model?

#### Think of an alternative approach using original settings of LDA

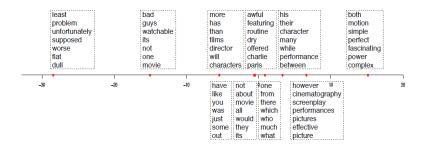
Formulate a model in which the response variable  $\boldsymbol{y}$  is regressed on topic proportions  $\boldsymbol{\theta}$ 

#### Why then a different model?

• The response variable can be treated as an important observation to infer the topic probabilities in a supervised manner

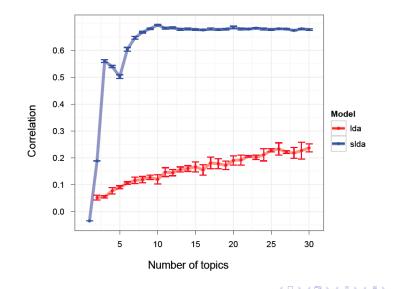
- Fit sLDA parameters to documents and responses. This gives:
  - topics  $\beta_{1:K}$
  - coefficients η<sub>1:K</sub>
- We have a new document  $w_{1:N}$  with unknown response value.
- We predict y using the SLDA expected value:

$$\mathbf{E}\left[\mathbf{Y} \mid \mathbf{w}_{1:N}, \alpha, \beta_{1:K}, \eta, \sigma^{2}\right] = \eta^{\top} \mathbf{E}\left[\bar{\mathbf{Z}} \mid \mathbf{w}_{1:N}\right]$$

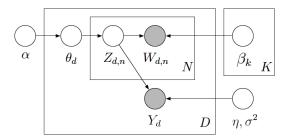


- 10-topic sLDA model on movie reviews (Pang and Lee, 2005).
- Response: number of stars associated with each review
- Each component of coefficient vector  $\eta$  is associated with a topic.

## Held out correlation

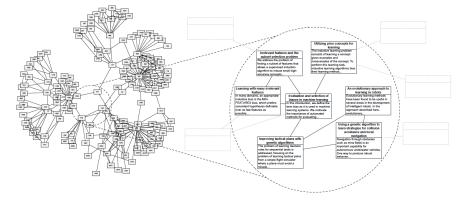


# Supervised Topic Models



- SLDA enables model-based regression where the predictor "variable" is a text document.
- It can easily be used wherever LDA is used in an unsupervised fashion (e.g., images, genes, music).
- SLDA is a supervised dimension-reduction technique, whereas LDA performs unsupervised dimension reduction.

## Relational Topic Models

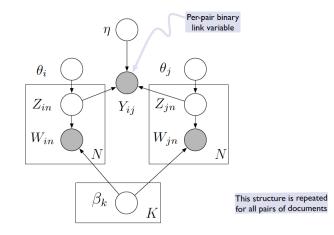


#### **Connected Observations**

- Citation networks of documents
- Hyperlinked networks of web-pages
- Friend-connected social network profiles

- LDA needs to be adapted to a model of content and connection
- RTMs find hidden structure in both types of data

## Relational Topic Models



Works in a supervised framework, allowing predictions about new and unlinked data

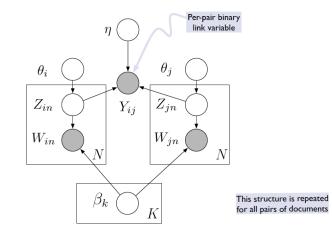
#### Given a new document, which documents is it likely to link to?

Markov chain Monte Carlo convergence diagnostics: A comparative review
Minorization conditions and convergence rates for Markov chain Monte Carlo
Rates of convergence of the Hastings and Metropolis algorithms
Possible biases induced by MCM/C convergence diagnostics
Bounding convergence time of the Gibbs sampler in Bayesian image restoration
Self regenerative Markov chain Monte Carlo
Auxiliary variable methods for Markov chain Monte Carlo with applications
Rate of Convergence of the Gibbs Sampler by Gaussian Approximation
Diagnosing convergence of Markov chain Monte Carlo algorithms

#### RTM allows for such predictions

- links given the new words of a document
- words given the links of a new document

## Relational Topic Models



Formulation ensures that the same latent topic assignments used to generate the content of the documents also generates their link structure.

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- 1. For each document d:
  - (a) Draw topic proportions  $\theta_d | \alpha \sim \text{Dir}(\alpha)$ .
  - (b) For each word  $w_{d,n}$ :
    - i. Draw assignment  $z_{d,n}|\theta_d \sim \text{Mult}(\theta_d)$ .
    - ii. Draw word  $w_{d,n}|z_{d,n}, \beta_{1:K} \sim \text{Mult}(\beta_{z_{d,n}}).$
- 2. For each pair of documents d, d':
  - (a) Draw binary link indicator

$$y|\boldsymbol{z}_d, \boldsymbol{z}_{d'} \sim \psi(\cdot|\boldsymbol{z}_d, \boldsymbol{z}_{d'}).$$

Dependent on the topic assignments that generated their words,  $z_d$  and  $z_{d'}$ .

$$\Psi_e(y=1) = exp(\eta^T(\overline{z_d} \circ \overline{z_{d'}}) + \nu)$$

• 
$$z_d = \frac{1}{N_d} \sum_n z_{d,n}$$

- o notation denotes the Hadamard (element-wise) product
- Exponential function is being used, they also tried using sigmoid  $(\psi_\sigma)$
- Link function models each per-pair binary variable as a logistic regression parameterized by η<sub>1×K</sub> and intercept ν (in case of sigmoid)
- Covariates are constructed by the Hadamard product of  $\overline{z_d}$  and  $\overline{z_{d'}}$ , capturing similarity between the hidden topic representation of the two documents

• One can fix  $y_{d_1,d_2} = 1$  whenever a link is observed between  $d_1$  and  $d_2$  and set  $y_{d_1,d_2} = 0$  otherwise

- One can fix y<sub>d1,d2</sub> = 1 whenever a link is observed between d<sub>1</sub> and d<sub>2</sub> and set y<sub>d1,d2</sub> = 0 otherwise
- Problem with that approach is that the absence of a link cannot be construed as evidence for  $y_{d_1,d_2} = 0$
- So, in these cases, these links are treated as unobserved variables
- Also provides a significant computational advantage

In large social networks like Facebook, the absence of a link between two people doesn't necessarily mean that they are not friends.

| Data set  | # of documents | # of words | Number of links | Lexicon size |
|-----------|----------------|------------|-----------------|--------------|
| Cora      | 2708           | 49216      | 5278            | 1433         |
| WebKB     | 877            | 79365      | 1388            | 1703         |
| PNAS      | 2218           | 11,9162    | 1577            | 2239         |
| LocalNews | 51             | 93765      | 107             | 1242         |

#### Preprocessing

Stop-words were removed and directed links were converted to undirected links, documents with no links were removed.

#### What each dataset is about?

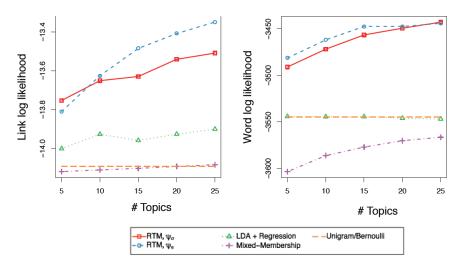
*Cora Dataset* contains abstracts from the Cora computer science research paper search engine, with links between documents that cite each other

WebKB Dataset contains web pages from the computer science departments of different universities, with links determined from the hyperlinks on each page

*PNAS Dataset* contains recent abstracts from PNAS. Links between the documents are intra-PNAS citations

LocalNews Dataset is a corpus of local news culled from various media markets throughout the US. One document for each state, consisting of headlinesa dn summaries from local news. Links determined by geographical adjacency.

## Predictve Performance



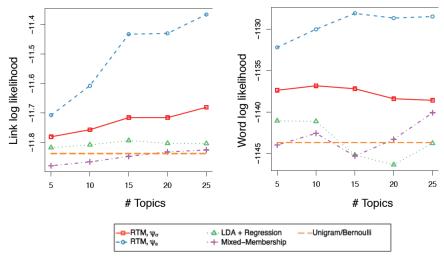
Cora corpus (McCallum et al., 2000)

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## Predictve Performance

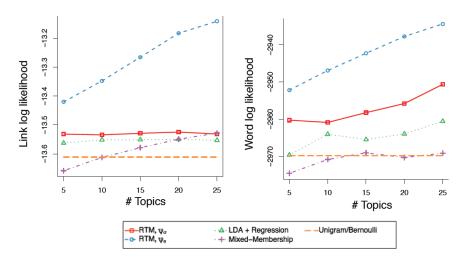


#### WebKB corpus (Craven et al., 1998)

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## Predictve Performance



**PNAS corpus** (courtesy of JSTOR)

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# Predicting links from documents

| Markov chain Monte Carlo convergence diagnostics: A comparative review             |                |
|--|----------------|
| 0 0 1  |                |
| Minorization conditions and convergence rates for Markov chain Monte Carlo         |                |
| Rates of convergence of the Hastings and Metropolis algorithms                     |                |
| Possible biases induced by MCMC convergence diagnostics                            | RTM $(\psi_e)$ |
| Bounding convergence time of the Gibbs sampler in Bayesian image restoration       | Ă              |
| Self regenerative Markov chain Monte Carlo   | ( )            |
| Auxiliary variable methods for Markov chain Monte Carlo with applications          | be)            |
| Rate of Convergence of the Gibbs Sampler by Gaussian Approximation                 |                |
| Diagnosing convergence of Markov chain Monte Carlo algorithms                      |                |
| Exact Bound for the Convergence of Metropolis Chains                               |                |
| Self regenerative Markov chain Monte Carlo   | LDA            |
| Minorization conditions and convergence rates for Markov chain Monte Carlo         |                |
| Gibbs-markov models  | +              |
| Auxiliary variable methods for Markov chain Monte Carlo with applications          | $\mathbf{Re}$  |
| Markov Chain Monte Carlo Model Determination for Hierarchical and Graphical Models | Regression     |
| Mediating instrumental variables   | SSS            |
| A qualitative framework for probabilistic inference                                | ion            |
| Adaptation for Self Regenerative MCMC  | -              |

#### Given a new document, which documents is it likely to link to?

# Predicting links from documents

| Competitive environments evolve better solutions for complex tasks     |                |  |  |  |  |  |
|--|----------------|--|--|--|--|--|
| Coevolving High Level Representations                                  |                |  |  |  |  |  |
| A Survey of Evolutionary Strategies                                    |                |  |  |  |  |  |
| Genetic Algorithms in Search, Optimization and Machine Learning        |                |  |  |  |  |  |
| Strongly typed genetic programming in evolving cooperation strategies  |                |  |  |  |  |  |
| Solving combinatorial problems using evolutionary algorithms           | RTM $(\psi_e)$ |  |  |  |  |  |
| A promising genetic algorithm approach to job-shop scheduling          | be)            |  |  |  |  |  |
| Evolutionary Module Acquisition  |                |  |  |  |  |  |
| An Empirical Investigation of Multi-Parent Recombination Operators     |                |  |  |  |  |  |
| A New Algorithm for DNA Sequence Assembly                              | LI             |  |  |  |  |  |
| Identification of protein coding regions in genomic DNA                | LDA            |  |  |  |  |  |
| Solving combinatorial problems using evolutionary algorithms           | +              |  |  |  |  |  |
| A promising genetic algorithm approach to job-shop scheduling          | R              |  |  |  |  |  |
| A genetic algorithm for passive management                             | eg             |  |  |  |  |  |
| The Performance of a Genetic Algorithm on a Chaotic Objective Function | res            |  |  |  |  |  |
| Adaptive global optimization with local search                         | Regression     |  |  |  |  |  |
| Mutation rates as adaptations  | Ď              |  |  |  |  |  |
|  |                |  |  |  |  |  |

#### Given a new document, which documents is it likely to link to?

## Example Problem

Suppose you are using Gibbs sampling to estimate the distributions,  $\theta$  and  $\beta$  for topic models. The underlying corpus has 5 documents and 5 words, {*River, Stream, Bank, Money, Loan*} and the number of topics is 2. At certain point, the structure of the documents looks like the following Table. For instance, the first row indicates that the document 1 contains 4 instances of word 'Bank', 6 instances of word 'Money' and 6 instances of word 'Loan'. Black and white circles denote whether the word is currently assigned to topics  $t_1$  and  $t_2$  respectively.

Use this structure to estimate  $\beta_{MONEY}^{(2)}$  and  $\beta_{BANK}^{(1)}$  at this point. You can take the values of  $\eta$  and  $\alpha$  to be 0.1 each.

| Doc. Id | River  | Stream | Bank                                    | Money      | Loan |
|---------|--------|--------|---|------------|------|
| 1       |        |        | ••••                                    | • • • • •• | •••• |
| 2       |        |        | $\bullet \bullet \bullet \circ \bullet$ | •••••      | •••• |
| 3       | 0      | 000    | •000•0                                  | • • • •    | •••  |
| 4       | 000000 | 000    | • 0 0 0 00                              |            |      |
| 5       | 00     | 000000 | 000000                                  |            |      |